



Institute of Business Research



**INTERNATIONAL CONFERENCE  
ON BUSINESS AND FINANCE**

**ICBF 2022**

**BOOKLET**



## WELCOME LETTER FROM THE CONFERENCE CHAIR



Dear Respected Professors and Honorable Participants,

Welcome to the International Conference on Business and Finance. The scholars who come from different parts of the world are highly appreciated. Your attendance, even in the face of the various difficulties of Covid 19, is deeply respected.

The University of Economics HCMC(UEH) is one of Vietnam's most prominent business, economics, and law teaching and research schools. UEH was founded in 1976 as a multidisciplinary university. UEH is one of 18 universities in Viet Nam due to its significant reputation in business and economics education and research. Since 2014, UEH has been one of 23 public universities in Vietnam that have been granted a license to operate as a completely independent academic institution as part of the government's pilot project on university governance restructuring. As a result, UEH fosters a unique, high-impact research culture dedicated to the region's cultural, economic, and educational growth. Additionally, UEH wants to be one of Southeast Asia's leading research institutions by implementing an internationalization mission.

We are greatly delighted to be hosting the annual International Conference on Business and Finance in the field of business and finance. We are very proud to announce that more than 300 submissions and about 80 papers were selected. There are 22 parallel sessions over the two-day conference. This conference brings together more than 200 participants from various universities all around the world to share their research findings.

I wish you an enjoyable and fruitful conference experience.

**Professor Su Dinh Thanh - The President of University of Economics Ho Chi Minh City**

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## WELCOME LETTER FROM THE CONFERENCE CHAIR



Dear Respected Professors and Honorable Participants,

Warmly welcome to the International Conference on Business and Finance at the University of Economics Ho Chi Minh City. I am particularly grateful to those scholars who come from all over the world to participate in the conference. We deeply appreciate your presence beyond various difficulties of the current Covid 19 situation.

The Institute of Business Research was established in 2017 to foster academic research and international publications. In 2020, the University of Economics Ho Chi Minh City approved the Institute of Business Research application to operate following the model of a research excellence centre for the period 2020-2025. The Institute of Business Research is responsible for implementing and administering academic research with various domestic and foreign partners and promoting international publications. The IBR also collaborates with reputable foreign universities in delivering partnership academic programs. Currently, we collaborate with the University of Lincoln, UK, to provide PhD, Master, and Bachelor's degree programs. We also partner with the University of Leicester, UK, for the Doctor of Social Sciences program.

We are greatly delighted to host the annual International Conference on Business and Finance in the field of business and finance. We are very proud to announce that more than 300 submissions this year and more than 80 papers were selected for the conference program. There are 22 parallel sessions over the two-day conference. This conference brings together more than 200 participants from various universities worldwide to share their research findings.

The conference has keynote speeches from Professor Jonathan Batten, Professor Sung Y. Park, Professor Siong Hook Law, Professor Gary Campbell, Professor Peter Morgan. We also welcome the Editors of prestigious journals, including Professor Brian Lucey, Professor Jonathan Batten, Professor Sung Y. Park, Professor Siong Hook Law, Professor Jeong-Yoo Kim. Furthermore, Professor Trong Hoai Nguyen, Professor Muhammad Shahbaz and Associate Professor Aviral Tiwari.

We want to express our gratitude to UEH for providing us with an amazing opportunity to host a prestigious conference and your great support for this conference. We also thank the sponsors for the conference. Finally, we thank the authors for submitting your paper and presenting it at the conference. We hope that your participation in this conference will be both enjoyable and productive.

**Professor Vo Xuan Vinh - Dean of Institute of Business Research - University of Economics Ho Chi Minh City**

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## ICBF 2022 - THE COMMITTEE

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Associate Professor Viet Tien Ho - University of Economics HCMC & CFVG HCMC

Associate Professor Thi Bich Nguyet Phan - University of Economics HCMC

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Professor Trong Hoai Nguyen - University of Economics HCMC

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Dr. Hao Quach - University of Lincoln

Prof. Marian Rizov - University of Lincoln

Prof. Simon Lilley - University of Lincoln

Mrs. Siobhan Goggin - University of Lincoln

Dr. David Gray - University of Lincoln

Professor Tho Dat Tran - CFVG Hanoi

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#### ORGANIZING COMMITTEE

For the full list of scientific committee and organizing committee of ICBF 2022, please access [the Committee](#)

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## ICBF 2022 - THE COMMITTEE

### CONFERENCE COORDINATORS

Tieu Nhat Ta Thi - University of Economics  
HCMC

Phuong Thao Pham Thi - University of  
Economics HCMC

Quynh Nhu Dao - University of Economics  
HCMC

Thi Nha Truc Phan - University of Economics  
HCMC

## SPECIAL ISSUES - ICBF 2021

This year we have **several associated journals**:

- *Asian Journal of Law and Economics (De Gruyter Publisher) – Scopus;*
- *Journal of Economic Development (Chung-Ang University) – Scopus;*
- *Special Issue - International Journal of Economics and Management (University Putra Malaysia) – Scopus;*
- *China Finance Review International – Scopus;*
- *Special Issue - Journal of Chinese Economic and Business Studies - Scopus;*
- *Book Series “Vietnam and the Global Economy” (World Scientific, Singapore).*

Papers submitted may be chosen for the Special Issues of the above journals. The invitation to submit to the special issue will be sent to conference participants after the conference.

Further, conference participants will also have the opportunity to meet and discuss directly with editors and associate editors from several SSCI/Scopus journals.

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## MEET THE EDITORS

Editors and Associate Editors have agreed to participate in the conference. There is also the Meet the Editors session where editors share their insight on how to improve your chance of getting your paper published.

*Jonathan Batten – Journal of Financial Markets, Institutions and Money; Finance Research Letters*  
*Brian Lucey – International Review of Financial Analysis & International Review of Economics and Finance*  
*Sung Y.Park - Journal of Economic Development.*  
*Siong Hook Law - International Journal of Economics and Management.*  
*Jeong-Yoo Kim - Asian Journal of Law and Economics. Muhammad*  
*Muhammad Shahbaz - Resources Policy.*  
*Trong Hoai Nguyen - Journal of Asian Business and Economic Studies.*  
*Aviral Tiwari - International Journal of Emerging Markets.*

## WELCOME TO ICBF 2022

Mark the dates to your calendar for the upcoming International Conference on Business and Finance 2022:

**When: 25-26 August 2022.**

Where: University of Economics Ho Chi Minh City, Ho Chi Minh City, Vietnam

Contact: [icbf@ueh.edu.vn](mailto:icbf@ueh.edu.vn)

Website: <http://ibr.ueh.edu.vn>

## KEYNOTE SPEAKERS



**Professor Jonathan Batten** is a Professor of Finance RMIT University Melbourne, Australia. He had held the CIMB-UUM Chair in Banking and Finance at University Utara Malaysia, and was a Professor at the Hong Kong University of Sciences & Technology and Seoul National University, Korea. He is also the managing editor of Elsevier's Journal of International Financial Markets, Institutions & Money (JIFMIM).

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**Professor Gary Campbell** is a Professor of Natural Resource Economics and Adjunct Professor of Geological & Mining Engineering & Sciences At Michigan Technological University. He is the founder and Director of the M.S. program in Applied Natural Resource Economics in the College of Business. He received a Ph.D. in Mineral Economics from The Pennsylvania State University, a M.S. in Economics from Iowa State University, and a B.S. in Economics from the Missouri University of Science and Technology. He has been an Editor of the journal, Resources Policy, for 10 years. He has academic experience in China, Ethiopia, Mongolia, and South Africa. Metal markets, mineral policy, and mining-community relations are his main areas of research interest with recent publications in The Extractive Industries and Society, Mineral Economics, and Marine Policy.



**Prof. Siong Hook Law** is currently a Professor in the School of Business and Economics of University Putra Malaysia (UPM). He holds a PhD in economics from the University of Leicester, United Kingdom. He was a visiting scholar at Department of Economics, University of California Santa Cruz and Nanyang Technological University of Singapore. He has published more than 120 articles in refereed journals. Most of his published papers utilize panel estimation methods and time series analysis to address issues in development economics, governance, financial development, human capital and innovation. He also published a book entitled “Applied Panel Data Analysis: Short Panels” by UPM press. He was listed as top 2 percent scientists in the world in the field of economics, based on the 2019 and 2020 Scopus citation rank studied by Stanford University. Publications include Journal of Banking and Finance, Finance Research letters, Research in International Business and Finance, Journal of Development Economics, Economic Modelling, Journal of Comparative Economics, Economic Systems, World Economy,

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Economic Letters, etc.



**Professor Sung Y. Park** is a Professor in the School of Economics of the Chung-Ang University. His main areas of research interest are econometric theory and application, financial econometrics, empirical finance, and energy economics. He has published in a range of journals including Journal of Econometrics, Econometric Review, International Journal of Forecasting, Journal of Empirical Finance. He is currently the Editor of the Journal of Economic Development



**Prof. Peter Morgan** is Senior Consulting Economist and Advisor to the Dean at the Asian Development Bank Institute (ADBI), and has been with ADBI since 2008. He has 23 years of experience in the financial sector in Asia, most recently serving in Hong Kong as Chief Asia Economist for HSBC, responsible for macroeconomic analysis and forecasting for Asia.

Previously, he served as Chief Japan Economist for HSBC. He earned his MA and PhD degrees in economics from Yale University. His research interests are in macroeconomic policy and financial sector regulation, reform, financial development, financial inclusion, fintech, financial literacy and financial education.

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## PROGRAMME



## CONFERENCE AGENDA

Venue: Campus B - University of Economics Ho Chi Minh City, Ho Chi Minh City, Vietnam.

\*Note: Time zone is based on GMT +7 (Indochina Time) and 24-hour clock format.

## Thursday, August 25, 2022 (ONLINE ONLY)

7:45 – 8:00 (GMT+7)	Registration & Welcome
8:00 – 8:40 (GMT+7)	Keynote Speech
8:40 – 9:20 (GMT+7)	Keynote Speech
9:20 – 10:50 (GMT+7)	Parallel sessions

## Thursday, August 25, 2022 (HYBRID)

13:00 – 13:30 (GMT+7)	Registration & Welcome
13:30 – 13:50 (GMT+7)	<b>Opening Ceremony</b>
13:50 – 14:30 (GMT+7)	Keynote Speech
14:30 – 15:20 (GMT+7)	Meet the editors
15:20 – 15:30 (GMT+7)	Tea break
15:30 – 17:00 (GMT+7)	Parallel sessions
18:00 – 19:30 (GMT+7)	Gala dinner

## Friday, August 26, 2022 (HYBRID)

7:30 – 8:00 (GMT+7)	Registration & Welcome
8:00 – 8:55 (GMT+7)	Keynote Speech
9:00 – 9:40 (GMT+7)	Keynote Speech
9:40 – 9:50 (GMT+7)	Tea break
9:50 – 11:20 (GMT+7)	Parallel sessions
11:20 – 11:40 (GMT+7)	<b>Closing Ceremony</b>

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# ICBF 2022: PROGRAM

**Note:** Time zone is based on GMT +7 (Indochina Time) and 24-hour clock format

**Venue:** Campus B, University of Economics Ho Chi Minh City, Ho Chi Minh City, Viet Nam

**Online access:** <https://go.ueh.edu.vn/2022icbf> - ID: 886 3650 9881 - Password: 250822

## Morning, Thursday, 25 August, 2022 (ONLY ONLINE)

07:45 – 08:00	<b>Registration &amp; Welcome</b>		
08:00 – 08:40 (GMT+7)	Keynote Speech: “Critical Minerals: The Issues to be Addressed.” <b>Prof. Gary Campbell</b>	Moderator: Prof. Vo Xuan Vinh and Prof. Dang Tung Lam Coordinator: Phan Thi Nha Truc Admin: IBR admin team	
08:40- 09:20 (GMT +7)	Keynote speech: “COVID-19, Fintech and Impacts on Households in ASEAN Countries.” <b>Prof. Peter Morgan</b>	Moderator: Prof. Vo Xuan Vinh and Prof. Dang Tung Lam Coordinator: Phan Thi Nha Truc Admin: IBR admin team	
09:20 – 10:50 (GMT +7)	<b>PARALLEL SESSION 1</b>		
<b>Session 1A MANAGEMENT</b> Session chair: <b>Prof. Shawkat Hammoude</b> Coordinator: <b>Quang Huy Truong</b> Admin: <b>Nguyen Minh Hai</b>	Craft the Franchise Assessment Scale for Chain Headquarters-The Case of the Real Estate and Housing Agency Industry	Bibliometric Analysis of Psychological Contract Related Literature Based on The Scopus Database	Global supply chain risk management in the Covid-19 perspective: Resonant effect.
Register author	Abbott Po Shun Chen	Hao Wu	Quang Huy Truong
Discussant	Quang Huy Truong	Abbott Po Shun Chen	Hao Wu
<b>Session 1B BUSINESS ADMINISTRATION</b> Session chair: <b>Prof. Avik Sinha and Prof. Tu Van Binh</b> Coordinator: <b>Vuong Thi Huong Giang</b> Admin: <b>Tang Minh Huong</b>	Does Conservation Capital lead to improvements in Health-adjusted Life expectancy?	The impact of Covid 19 pandemic on the Vietnamese logistic sector	Investigating relationship between long-stay accommodation service quality and customer satisfaction: A text analytics approach
Register author	Richardson Edeme	Thanh Nhan	Seongsu Kim
Discussant	Seongsu Kim	Richardson Edeme	Thanh Nhan

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<b>Session 1C</b> <b>ECONOMICS AND LAW</b> <i>Session chair: Prof. Neil Hart and Prof. Arifur Rahman</i> <i>Coordinator: Phan Thi Nha Truc</i> <i>Admin: Nguyen Quynh Lam</i>	Democracy, Economic Growth, and Income Inequality: Evidence from Province Level Data	Inadequacies in the Vietnamese Legal framework of Sales promotion	Insider Ownership and Firm Performance: Evidence from Japanese firms
Register author	Irwan Trinugroho	Ngoc Tram Anh Nguyen	Arifur Rahman
Discussant	Arifur Rahman	Irwan Trinugroho	Ngoc Tram Anh Nguyen
<b>Session 1D</b> <b>FINANCE</b> <i>Session chair: Prof. Fabien De Geuser and Prof. Mobeen Rehman</i> <i>Coordinator: Nguyen Ngoc Kim Chi</i> <i>Admin: Le Chi Bang</i>	Multiscale Sharpe Ratio Between Stock and Government Bonds: International Evidence	The Impacts of Corporate Governance Mechanisms and Ownership Structure on Firm Performance: New Perspectives from Chinese Dual-Listed Companies -	Private participation for infrastructure projects: Studying the impact of institutional quality and financial supplement -
Register author	Mobeen Rehman	Wing Kwong Chan	Kien Nguyen
Discussant	Kien Nguyen	Mobeen Rehman	Wing Kwong Chan
<b>SESSION 1E</b> <b>INTERNATIONAL BUSINESS AND MARKETING</b> <i>Session Chair: Prof. Mohammadreza Akbari and Prof. Tran Dang Khoa</i> <i>Coordinator: Nguyen Quynh Mai</i> <i>Admin: Luu Thanh Thao Tram</i>	Impact of Additive Manufacturing in Logistics and Supply Chain - A Structured Literature Review -	The Relationship between Trust in Producers, Customer Engagement, and Repurchase Intention for Organic Food	Developing Spoiler Detection Using Narrative Features Deep Learning Approach
Registered Author	Mohammadreza Akbari	Hai Le	Junho Bae
Discussant	Junho Bae	Mohammadreza Akbari	Hai Le
<b>SESSION 1F</b> <b>FINANCE</b> <i>Session Chair: Prof. Aviral Tiwari and Prof. Gatto Andrea</i> <i>Coordinator: Pham Tien Minh</i> <i>Admin: Vu Duc Bang</i>	Board gender diversity and firm performance - Evidence from an emerging market -	Markov-switching multifractal volatility spillovers among Europe stock markets during COVID-19 pandemic and Russia-Ukraine war	At the nexus of circular economy, equity crowdfunding and renewable energy sources: Are enterprises from green countries more performant? -
Registered Author	Tien Minh Pham	Tiwari Aviral	Gatto Andrea
Discussant	Gatto Andrea	Tien-Minh Pham	Tiwari Aviral

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<b>SESSION 1G</b> <b>FINANCE - TOURISM</b> <i>Session Chair: Dr. Mosab I. M. Tabash - Dr. Huu Man Dang</i> <i>Coordinator: Pham Ngoc Anh Thoa</i> <i>Admin: Duong Minh Khoi</i>	Impact of International commodity markets on the Russian stock market: Evidence from the Russia-Ukraine war		Health Tourism Potential in Eastern Thailand after COVID-19 Pandemic	Tourism, Remittances, and Foreign Investment as Determinants of Economic Growth: Empirical Evidence from selected Asian Economies
Registered Author	Ritesh Patel		Phannipha Anuraksakornkul	Mosab Tabash
Discussant	Mosab Tabash		Ritesh Patel	Phannipha Anuraksakornkul
<b>SESSION 1H</b> <b>BANKING - FINANCE</b> <i>Session Chair: Prof. Kenvin Daly and Prof. Tung Lam Dang</i> <i>Coordinator: Nhan Huynh</i> <i>Admin: Duong Thi Anh Tien</i>	Impact of capital buffer on Banks' Risk-Taking: Evidence from India by Applying a Quantile Regression Model	Triggers and consequences of corporate suitability reporting: Moderating role of firm size	Herding in the Australian stock market during the era of COVID-19: The roles of liquidity, government interventions and mood contagion	
Registered Author	Nenavath Sreenu	Mehwish Shahid	Nhan Huynh	
Discussant	Nhan Huynh	Nenavath Sreenu	Mehwish Shahid	
<b>SESSION 1I</b> <b>FINANCE</b> <i>Session Chair: Prof. Walid Mensi</i> <i>Coordinator: Nguyen Huu Manh</i> <i>Admin: Le Huynh Nhu</i>	How COVID-19 pandemic drive the frequency spillovers between green bonds, global factors and U.S. stock market?	How do the relationships between ASEAN stock markets change during covid-19 pandemic?	Whether the fourth Covid-19 pandemic influences herding behavior of investors in the Vietnamese equity market?	
Registered Author	Walid Mensi	Thi Tuan Anh Tran	Huu Manh Nguyen	
Discussant	Huu Manh Nguyen	Walid Mensi	Thi Tuan Anh Tran	

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**Afternoon, Thursday, 25 August, 2022**  
**(HYBRID)**

<b>13:00 – 13:30</b>	<b>Registration &amp; Welcome</b>		
<b>13:30 – 13:50</b> <i>Room: B1.302 &amp; Zoom</i>	<b>OPENING CEREMONY</b> - Prof. Nguyen Dong Phong UEH - Representative of the University of Leicester - Representative of the University of Lincoln - Prof. Ho Viet Tien - CFVG Co-Director  MC: Pham The Thanh		
<b>13:50 - 14:30</b> <i>Room: B1.302 &amp; Zoom</i>	<b>Keynote Speech:</b> "Forecasting Stock Returns with Conditional Quantile-level Dependence" <b>Pro. Sung Y. Park</b>	<b>Moderator: Prof. Brian Lucey</b> <b>Admin: IBR admin team</b>	
<b>14:30 - 15:20</b> <i>Room: B1.302 &amp; Zoom</i>	<b>Meet the editors</b> Professor Jonathan Batten, Professor Brian Lucey, Professor Sung Y. Park, Professor Siong Hook Law, Professor Muhammad Shahbaz, Associate Professor Aviral Tiwari		<b>Moderator: Prof. Vo Xuan Vinh</b> <b>Admin: IBR admin team</b>
<b>15:20 – 15:30</b>	<b>TEA BREAK</b>		
<b>15:30 – 17:00 (GMT+7)</b>	<b>PARALLEL SESSION 2 (HYBRID)</b>		
<b>SESSION 2A</b> <b>BUSINESS FINANCE AND LAW</b> <i>Session Chair: Prof. Marian Rizov – Dr. Phan Chung Thuy</i> <i>Coordinator: Dang Thi Uyen Thao</i> <i>Admin: Nguyen Minh Hai</i> <i>Room: B1.305 &amp; Zoom</i>	Financial literacy, parental influence and budgeting behaviour: a survey during the Covid - 19 pandemic	Labor Force Demographics and Corporate Innovation	An approach to the role of the economic complexity on tourism sector
Registered Author	Trang Phung	Ambrus Kecskes	Daniel Balsalobre
Discussant	Daniel Balsalobre	Trang Phung	Ambrus Kecskes
<b>SESSION 2B</b> <b>ECONOMICS AND BUSINESS</b> <i>Session Chair: Dr. David Gray</i> <i>Coordinator: Pham The Thanh</i> <i>Admin: Nguyen Quynh Lam</i> <i>Room: B1.306 &amp; Zoom</i>	A SWOT analysis of Community-based Tourism Development: A Case of Da Nang City, Vietnam	The impact of Covid-19 on hospitality and tourism stock indices	Cryptocurrency market and central bank digital currencies: the existence of and cause of herding behavior
Registered Author	Nguyen Hong Ngoc	Anastasios Zopiatis	Thanh Pham
Discussant	Thanh Pham	Nguyen Hong Ngoc	Anastasios Zopiatis

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<b>SESSION 2C</b> <b>FINANCE AND PUBLIC GOVERNANCE</b> Session Chair: <i>Dr. Hao Quach – Prof. Zaghum Umar</i> Coordinator: <i>Pham Ngoc Anh Tho</i> Admin: <i>Luu Thanh Thao Tram</i> Room: <i>B1.307 &amp; Zoom</i>	Living Zone Analysis for Integrated Community Care Support	Beyond traditional financial asset classes: The demand for infrastructure in a multi-period asset allocation framework	Completing the framework of criteria for evaluating civil servants according to the results of public service performance- case study in Ho Chi Minh City	Digital competence framework of civil servants in the digital transformation: preliminary research in Vietnam
Registered Author	Taihun Lee	Zaghum Umar	Dao Van Han	Nguyen Thi Mong Thy
Discussant	Nguyen Thi Mong Thy	Taihun Lee	Zaghum Umar	Dao Van Han
<b>SESSION 2D</b> <b>MARKETING</b> Session Chair: <i>Prof. Dong Phong Nguyen and Mrs. Siobhan Goggin</i> Coordinator: <i>Nguyen Quynh Mai</i> Admin: <i>Vu Duc Quy</i> Room: <i>B1.308 &amp; Zoom</i>	Examining the Role of Product Derived Aspects in Triggering Consumer Dissatisfaction		The influence of Hedonic Motives on buying intensity: An empirical study in HCMC e-commerce mobile shopping segment.	A Study on the Perception of Virtual Human Advertising in Hedonic and Utilitarian Products
Registered Author		Amit Mittal	Thi My Linh Doan	SueJeong Kang
Discussant		SueJeong Kang	Amit Mittal	Thi My Linh Doan
<b>SESSION 2E</b> <b>MANAGEMENT</b> Session Chair: <i>Prof. Muhammad Ali Nasir and Prof. Simon Lilley</i> Coordinator: <i>Pham Tien Minh</i> Admin: <i>Le Chi Bang</i> Room: <i>B1.309 &amp; Zoom</i>	Innovation of non-state enterprises in Vietnam and influence policy		What Drives The Intention To Use Omega 3-6-9 Dietary Supplements?	TQM vs. Performance Review: individual or Systems influences on performance?
Registered Author		Van Binh Tu	Cuong Nguyen	Ebrahim Soltani
Discussant		Ebrahim Soltani	Van Binh Tu	Cuong Nguyen
<b>SESSION 2F (only online)</b> <b>INTERNATIONAL TRADE</b> Session Chair: <i>Prof. Viet Tien Ho</i> Coordinator: <i>Vuong Thi Huong Giang</i> Admin: <i>Tang Minh Huong</i> Room: <i>B1.203 &amp; Zoom</i>	Seaport efficiency, port throughput, and economic growth in Africa		The Effect of Capital Importation on Economic Growth during the COVID-19 Pandemic in Nigeria	Exchange Rate, External Reserves and Current Account Balance Nexus in Oil Dependent Countries: A Toda-Yamamoto-based Panel VAR approach
Registered Author		Daniel Sakyi	Udi Joshua	Tirimisiyu F. OLOKO
Discussant		Tirimisiyu F. OLOKO	Daniel Sakyi	Udi Joshua

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<b>SESSION 2G</b> (only online) <b>BUSINESS AND PUBLIC GOVERNANCE</b> <i>Session Chair: Prof. Walid Barky – Pro. Viet Hieu Cao</i> <i>Coordinator: Tran Thi My Hanh</i> <i>Admin: Duong Minh Khoi</i> <i>Room: B1.204 &amp; Zoom</i>	Improving the efficiency of the representative institution in Labor Relations at enterprises today		Trade, Foreign Direct Investment, Industrialization and Ecological Footprints in Africa Countries	Does technological progress help mitigate environmental pollution in high-tech countries? Evidence from a CS-ARDL framework
Registered Author	Ngoc Vu Thi Bich		Richardson Edeme	Walid Bakry
Discussant	Walid Bakry		Ngoc Vu Thi Bich	Richardson Edeme
<b>SESSION 2H</b> (only online) <b>FINANCE</b> <i>Session Chair: Prof. Biswajit – Dr. Trinh Quang Vu</i> <i>Coordinator: Nguyen Ngoc Kim Chi</i> <i>Admin: Nguyen Huu Manh</i> <i>Room: B1.302 &amp; Zoom</i>	The impact of the covid pandemic on the non-financial corporate sector in Slovenia	Fintech Adoption in a Transition Economy: Do Perceived Risk and Social Influence Matter?	U.K. Economic Policy Uncertainty and Innovation Activities: A Firm-level Analysis	Beyond traditional financial asset classes: The demand for infrastructure in a multi-period asset allocation framework
Registered Author	Banerjee Biswajit	Chau Le	Vu Quang Trinh	Zaghum Umar
Discussant	Zaghum Umar	Banerjee Biswajit	Chau Le	Vu Quang Trinh
<p><b>18:00 – 19:30 (GMT+7)</b>  <b>Venue:</b> 14 Vo Van Tan St, Vo Thi Sau ward, district 3, HCMC  <b>Chair: Prof. Ho Viet Tien</b></p> <p style="text-align: center;"><b>GALA DINNER</b> Prof. Su Dinh Thanh UEH</p>				

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<b>Friday, 26 August, 2022</b> <b>(HYBRID)</b>				
<b>7:30 - 8:00 (GMT+7)</b>	<b>Registration &amp; Welcome</b>			
<b>8:00 -8:55 (GMT+7)</b> Room: B1. 205 & Zoom	<b>Keynote Speech:</b> “Financial Inclusion, Income Inequality and Economic Uncertainty in Developing Countries” <b>Prof. Siong Hook Law</b>	<b>Moderator: Prof. Dang Tung Lam</b> <b>Admin: IBR admin team</b>		
<b>09:00 – 9:40</b> Room: B1.205 & Zoom	<b>Keynote Speech:</b> “ Foreign Exchange (FX) Price Manipulation: A case Study and Lessons for Markets” <b>Prof. Jonathan Batten</b>	<b>Moderator: Prof. Vo Xuan Vinh- Prof. Dang Tung Lam</b> <b>Admin: IBR admin team</b>		
<b>9:40- 9:50</b>	<b>Tea break</b>			
<b>9:50– 11:20 (GMT+7)</b>	<b>PARALLEL SESSION 3</b> <b>(HYDRID)</b>			
<b>SESSION 3A</b> <b>FINANCE</b> Session Chair: <b>Prof. Viet Anh Dang</b> Coordinator: <b>Pham The Thanh</b> Admin: <b>Nguyen Minh Hai</b> Room: <b>B1.305 &amp; Zoom</b>	Shareholder Litigation and Toxic Releases	Venture Capital Directors and Corporate Debt Structure: An Empirical Analysis of Listed Companies	The role of financial literacy in risk-taking behaviour: a survey of college students and investors	The Impact of the COVID-19 pandemic on Vietnamese firm performance
Registered Author	Trung Do	Viet Dang	Trang Phung	Linh Thi Thuy Tran
Discussant	Linh Thi Thuy Tran	Trung Do	Viet Dang	Trang Phung
<b>SESSION 3B</b> <b>ECONOMICS – BUSINESS AND LAW</b> Session Chair: <b>Prof. Don Egginton</b> Coordinator: <b>Tran Thi My Hanh</b> Admin: <b>Nguyen Quynh Lam</b> Room: <b>B1.306 &amp; Zoom</b>	Factors affecting bank credit in the context European debt crisis and Covid-19: evidence from Vietnamese commercial banks	Ride-hailing: A gig economy job for the marginalized group?	The commercial role of sidewalks in Ho Chi Minh City, T. Nguyen	The role of ex-ante competition tools in tackling collusive algorithms
Registered Author	Hong Thu Nguyen	Nur Hazwani Zolkify	Hong Thu Thi Nguyen	Nguyen Dung Mai
Discussant	Nguyen Dung Mai	Hong Thu Nguyen	Nur Hazwani Zolkify	Hong Thu Thi Nguyen

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<b>SESSION 3C</b> <b>MANAGEMENT LEADERSHIP</b> <i>Session Chair: Prof. Fabien De Geuser</i> <i>Coordinator: Pham Ngoc Anh Tho</i> <i>Admin: Luu Thanh Thao Tram</i> <i>Room: B1. 307 &amp; Zoom</i>	Exploring the role of individual preparedness, departmental contexts, and thriving at workplace	The antecedents of cultural intelligence and its impact on innovation: the case of IoT-based products in Vietnam	Does working capital management matter? A comparative study between Consumer Goods firms and Construction firms in Vietnam	
Registered Author	Manjinder Singh	Dinh Manh Phan	Vo Thi Quy	
Discussant	Vo Thi Quy	Manjinder Singh	Dinh Manh Phan	
<b>SESSION 3D</b> <b>INTERNATIONAL BUSINESS AND MARKETING</b> <i>Session Chair: Prof. Tran Dang Khoa and Prof. Van Binh Tu</i> <i>Coordinator: Vuong Thi Huong Giang</i> <i>Admin: Le Chi Bang</i> <i>Room: B1. 308 &amp; Zoom</i>	The relationship between petrol prices and inflation in Vietnam	Propensity to innovate and firm performance in the catching-up economies	Impacts of influencers to student consumer behavior: a study at Ho Chi Minh City	
Registered Author	Nguyen Thi Van Anh	Duy Tran Luu	Duong Son Tran	
Discussant	Duong Son Tran	Nguyen Thi Van Anh	Duy Tran Luu	
<b>SESSION 3E</b> <b>FINANCE – MARKETING</b> <i>Session Chair: Prof. Viet Tien Ho and Prof. Tung Lam Dang</i> <i>Coordinator: Nguyen Ngoc Kim Chi</i> <i>Admin: Duong Minh Khoi</i> <i>Room: B1.309 &amp; Zoom</i>	A big data analysis of customer satisfaction in mass retailing industry—the case of Costco	Impact of electronic word-of-mouth on the choice of foreign exchange trading floors: evidence from an emerging market	Corporate cash holdings and speed of adjustment of non-financial firms: does sharia compliance matter?	Negative impacts of hydrological dams along Mekong river to Mekong delta basin: an overview
Registered Author	Abbott Po Shun Chen	Nguyen Ngoc Duy Phuong	Riffat Siddique	Ho Viet Tien
Discussant	Ho Viet Tien	Abbott Po Shun Chen	Nguyen Ngoc Duy Phuong	Riffat Siddique
<b>11:20-11:40</b> <i>Room: B1.205 &amp; Zoom</i>	<b>CLOSING CEREMONY</b>			

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